

Can a charity work with a company or business to help with coronavirus?

It has always been the case that charities need to take care in entering a commercial partnership. These partnerships can take different forms including joint projects and fundraising.

The Charity Commission is reminding charities to follow the guidance even during the current situation:

Guidance on working with companies and professional fundraisers

Fundraising Regulator guidance: Professional fundraisers

The guidance includes considering any conflicts of interest or risks to your charity's reputation. It is important for the charity to ensure that their board minutes are sufficiently detailed to evidence the decision making even if that decision is made via electronic means, including demonstrating that the commercial partnership is in the best interests of the charity.